

## Music Business

Glasgow Kelvin College

### Venues

West End Campus

### Content

Year 1:

Music Industry, Music Law; Music Industry, Marketing and Promotion; Budgeting and Accounts; Research Project; Music History Genres, Record Labels and Artists; Releasing a Record; Live Music Industry; Music Image and Graphics; Music Publishing; Music Business: Communication Skills; Running a Live Music Event; Graded Unit.

Study year 2:

Evolution of the Music Business; Running a Record Company; Cultural Studies; Music Business: Digital Distribution; Music Business: Professional Development Project; Music Business: Start Ups; Music Law; Music History; Tour Management; Graded Unit

### Start Date

August

### Qualification

HND

### Study Method

Full time

### Course Length

2 years

### Department

Music Business

### Entry Requirements

2 Highers; preferably in business related subjects; or a relevant NQ or NC course at SCQF Level 6. A strong interest in the music business, the management of music business and music related entrepreneurial activity. Interview and a group discussion task.

Task: "Take an artist or band of your choice and tell us why you think they have become successful in the music business." Be prepared to discuss this with the delivery team and other prospective applicants onto the Music Business course on the day

of interview.

You should compile a written response on why your chosen band has become successful in addition to discussing this task at interview.

### SCQF Level

8

### Progression Routes

Relevant degree courses

### Address

123 Flemington Street  
Glasgow  
Glasgow City  
G21 4TD

### Website

[www.glasgowkelvin.ac.uk](http://www.glasgowkelvin.ac.uk)