

Music Business

Glasgow Kelvin College

Venues

Springburn Campus

Content

This tailored course will equip you with the skills required by industry and give you the practical experience the industry demands. You will acquire a current, practical understanding of all aspects of the music industry. The course is dynamic and stimulating and the tutors are industry practitioners, having gained extensive experience in the music industry and they have strong links with current employers in the music industry, all of which is ready to be shared with you.

Year 1:

Music Industry, Music Law; Music Industry, Marketing and Promotion; Budgeting and Accounts; Research Project; Music History Genres, Record Labels and Artists; Releasing a Record; Live Music Industry; Music Image and Graphics; Music Publishing; Music Business: Communication Skills; Running a Live Music Event; Graded Unit.

Study year 2:

Evolution of the Music Business; Running a Record Company; Cultural Studies; Music Business: Digital Distribution; Music Business: Professional Development Project; Music Business: Start Ups; Music Law; Music History; Tour Management; Graded Unit.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

2 years

Department

Music Business

Entry Requirements

1 relevant Higher; or relevant national qualifications at SCQF Level 6. A strong interest in the music business, the management of music business and music related entrepreneurial activity.

SCQF Level

8

SCQF Points

«SCQFPoints»

Progression Routes

Relevant degree courses

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

123 Flemington Street
Glasgow
G21 4TD

Website

www.glasgowkelvin.ac.uk