

Music Business

Glasgow Kelvin College

Venues

West End Campus

Content

Year 1:

Music Business: Communication Skills; Music Business: Graded Unit 1; Music History: Genres, Record Labels and Artists; Music Industry; Music Industry: Budgets and Accounts; Music Industry: Marketing and Promotion; Music Law.

Study year 2:

Music Business: Digital Distribution; Music Business: Graded Unit 2; Music Business: Professional Development Project; Music Business: Start- Ups; Music Law.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

2 years

Department

Music Business

Entry Requirements

1 relevant Higher preferred, or a relevant NQ or NC course at SCQF Level 6. A strong interest in the music business, the management of music business and music related entrepreneurial activity. Interview and a group discussion task.

Task: "Take an artist or band of your choice and tell us why you think they have become successful in the music business." Be prepared to discuss this with the delivery team and other prospective applicants onto the Music Business course on the day of interview.

You should compile a written response on why your chosen band has become successful in addition to discussing this task at interview.

SCQF Level

8

Address

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