

Music Business

Glasgow Kelvin College

Venues

West End Campus

Content

Subjects Include:

Year 1:

Music Industry, Music Law; Music Industry, Marketing and Promotion; Budgeting and Accounts; Research Project; Music History Genres, Record Labels and Artists; Releasing a Record; Live Music Industry; Music Image and Graphics; Music Publishing; Music Business: Communication Skills; Running a Live Music Event; Graded Unit.

Study year 2:

Evolution of the Music Business; Running a Record Company; Cultural Studies; Music Business: Digital Distribution; Music Business: Professional Development Project; Music Business: Start Ups; Music Law; Music History; Tour Management; Graded Unit

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

2 years

Department

Music Business

Entry Requirements

1 relevant Higher; or a relevant national qualifications at SCQF Level 6. A strong interest in the music business, the management of music business and music related entrepreneurial activity.

SCQF Level

8

SCQF Points

«SCQFPoints»

Progression Routes

Relevant degree courses

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

www.glasgowkelvin.ac.uk