

Media and Communications

Glasgow Clyde College

Venues

Cardonald Campus

Content

On this fascinating course, you'll be prepared for anything you might experience in a media role.

You'll learn about the latest developments in film, podcasting, television, radio, journalism, and broadcasting, improve your analytical skills and work on creative projects as a team.

The course also covers how advertising agencies work, how to organise and manage events, and you'll become one of the few people who know what public relations really means. You'll learn using a mix of theory and practical skills, including hands-on experience in our purpose-built filming, editing and radio studios.

Course contents:

Advertising; Public relations; Digital video production and editing; Writing for the media; TV planning and production; Podcasting; Photography; Journalism; Oral presentation skills; Film theory; Editing and proof reading; Radio production and presenting; Media law; Planning and running campaigns for real clients; Research skills; Social media; Graded unit projects.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

2 years

Department

Media

Entry Requirements

1 Higher preferably English or Media, or Foundation Apprenticeship Creative and Digital Media or relevant national qualifications at SCQF Level 5 or 6. Interview and portfolio of written work. Relevant HNC may give you entry to year 2.

SCQF Level

8

SCQF Points

«SCQFPoints»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

«Address»

Website

www.glasgowclyde.ac.uk