

## Journalism and Content Production

Glasgow Clyde College

### Venues

Cardonald Campus

### Content

The HND Journalism and Content Production course prepares students to work in a variety of roles in an ever-evolving multimedia production industry. The industry has dramatically changed over the last five years and this course has embraced these changes. You will have the chance to learn how to create copy for the traditional news, magazines and online publications as well as company in-house platforms, fan-zines and other digital lifestyle platforms. You will also create podcasts, short videos and learn about social media content creation which are the emerging popular forms of storytelling. All classes are delivered by staff who have worked in journalism or communications and are aware of the ever-changing requirements.

Whether you want to become a journalist or create content working as a freelancer or for a company, this course will prepare you for these job roles.

Many of our learners are now either entering the journalism industry or moving into in-house roles where they are asked to write up news stories, blogs, create video content or produce promotional stories for internal communication purposes and social media.

During this HND Journalism and Content Production course, you will cover a wide range of practical skills – from news writing to mobile journalism. The core focus of the course is on the practical skills that journalists and content producers need and editors or businesses demand.

### Start Date

August

### Qualification

HND

### Study Method

Full time

### Course Length

2 years

### Department

Media

## Entry Requirements

Higher English; or Foundation Apprenticeship Creative and Digital Media; or relevant national qualifications at SCQF Level 6 or 7. Interview and written test.

## SCQF Level

8

## SCQF Points

«SCQFPoints»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

«Address»

## Website

[www.glasgowclyde.ac.uk](http://www.glasgowclyde.ac.uk)