

## Journalism and Content Production

Glasgow Clyde College

### Venues

Cardonald Campus

### Content

Whether you want to work in a newsroom or be a digital content creator, this HND Practical Journalism and Content Production course will give you the confidence, skills and versatility you need to thrive in the multimedia industry.

You'll get the chance to create copy for traditional news, magazines and online publications, zines and other digital lifestyle platforms as well as creating online video news packages. You'll also learn how to create effective podcast and social media content, using them as a vehicle for storytelling and entertainment. All classes are delivered by lecturers who have worked in journalism or communications and understand this exciting, ever-changing industry.

Units include:

News writing; Feature writing; Digital journalism and content production (video platform content, data journalism and the use of social media to find and promote stories); Video recording and editing; Podcast and radio production; Public affairs; Media law.

### Start Date

August

### Qualification

HND

### Study Method

Full time

### Course Length

2 years

### Department

Media

### Entry Requirements

Higher English; or Foundation Apprenticeship Creative and Digital Media; or relevant national qualifications at SCQF Level 5 or 6 plus an interview and written test.

## SCQF Level

8

## SCQF Points

«SCQFPoints»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

«Address»

## Website

www.glasgowclyde.ac.uk