

## Graphic Design and Illustration (Level 6)

Ayrshire College

### Venues

Ayr Campus

### Content

This course will give you a great foundation in graphic design and related areas, as well as the opportunity to build a portfolio for progression to a higher level of study.

Content includes:

Graphic design - creating logos and brands, advertising and packaging; Illustration - learning different techniques and media and looking specifically at children's book illustration; Photography and digital imaging - learning basic camera skills, composition, enhancing and manipulating images, and a project such as creating a movie poster; Animation - creating and animating characters through stop motion life drawing - producing studies of parts of the human figure, and drawings of live models; Exploratory media - trying media and materials you might not have handled before; Art and design software, developing skills in Illustrator, InDesign and Photoshop.

### Start Date

August

### Qualification

Other

### Study Method

Full time

### Course Length

1 year

### Department

Art and Design

### Entry Requirements

4 subjects at National 5 including Art and Design; or Introduction to Art and Design (Level 5); or other relevant national qualifications at SCQF Level 5. Entry is subject to interview and portfolio.

## SCQF Level

6

## SCQF Points

«SCQFPoints»

## Progression Routes

Progression on to HNC Visual Communication (Graphic Design, Illustration and Animation), HNC Art and Design, or employment.

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Dam Park  
Ayr  
KA8 0EU

## Website

www1.ayrshire.ac.uk