Adventure Tourism Management

UHI North, West and Hebrides

Venues

Fort William Campus
Virtual Learning Environment (VLE)

Content

Adventure tourism is the fastest growing, truly global area of the tourism industry that has taken the adventure sector by storm in recent decades, bringing adventurous activity experiences into commercial tourism.

Join the BA Hons Adventure Tourism Management and focus on tourism and business practices within the adventure sector, applied through essential practical and professional skills for leadership and safety. Your future customers will expect great service and a safe experience that satisfies their dreams of adventure and adventure travel: learn the skills and knowledge to be the adventure professional who can deliver their ultimate experience, managing every element with a critical understanding of the ethical and professional values required.

The programme integrates theoretical knowledge with practice via classroom learning, experiential learning, and research, progressively building your confidence and skills as a guide and practitioner. Cover outdoor skills practice, safety and leadership, tourism, research, business, and entrepreneurship, all underpinned by a growing and deepening understanding of the meaning of 'adventure'. Learn how to lead and shape great experiences for people in a vast range of possible outdoor and adventure contexts around the world, and build your knowledge and skills in sustainable and pro-environmental practices.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N870

Course Length

4 years

Department

Sports, Adventure and Tourism

Entry Requirements

3 Highers at C or above. You will also be expected to be able to demonstrate an interest in, and a commitment to practical outdoor activities, and preferably have an interest in a professional career in the outdoor sector. Personal practical outdoor experience is an advantage.

You would require a satisfactory PVG (Protecting Vulnerable Groups) check to show you are suitable for this type of course. Contact Disclosure Scotland for details.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

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