

## Digital Design and Web Development

University of the Highlands and Islands (UHI)

### Venues

UHI Argyll  
UHI Moray  
UHI North, West and Hebrides  
UHI Shetland  
Virtual Learning Environment (VLE)

### Content

Websites and apps have become an important element of marketing and communications for businesses and organisations. To remain successful, traditional web development companies have to change and adapt to the developing technologies.

Digital agencies are replacing web design and development companies and services provided have expanded into e-commerce, app development, digital marketing and branding, SEO, UX/UI design, graphic design, video production, motion graphics, animation and copywriting. Many larger organisations have their own digital teams who provide services in-house.

The HNC Digital Design and Web Development will give you a professional grounding in the principles surrounding the development of interactive and digital media products as well as skills in a number of key areas including graphic design, 2D/3D animation, web design, app/game development, audio/video production and visual effects. It will provide you with an up-to-date qualification within an ever-changing employment market, as well as a progression route to HND level and beyond.

### Start Date

September, January

### Qualification

HNC

### Study Method

Part time (day)

### UCAS Code

1071

### Course Length

2 years

## Department

Computing and IT

## Entry Requirements

1 Higher; or Foundation Apprenticeship Creative and Digital Media; or NC Computing with Digital Media (Level 6). Interview.

## SCQF Level

7

## SCQF Points

«SCQFPoints»

## Progression Routes

HND Digital Design and Development

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Course Information Line  
UHI  
Old Perth Road  
Inverness  
IV2 3JH

## Website

www.uhi.ac.uk