Business and Management (Soc Sci)

University of Glasgow

Venues

Gilmorehill Campus

Content

Year 1
You will take four courses:
Organisational behaviour provides the context in which organisations exist.

Introduction to marketing introduces marketing communications, consumer behaviour, digital marketing, sales and pricing, product development and marketing strategy.

Principles of management describes today's managers and what constitutes an effective manager.

Foundations of finance gives the basic principles of finance and an understanding of the finance world.

Year 2
You will take four courses:

Fundamentals of human resource management introduces the theory and practice of human resource management.

Business decision analysis uses quantitative and qualitative data for decision making.

Entrepreneurship introduces the fundamentals of entrepreneurship and the role it plays in society.

Service operations management outlines the theory and practice of operations management.

Years 3 and 4
If you progress to Honours (years 3 and 4), you will study five core classes including Strategic management, Global business, Ethics and business, Research methods and an integrative experiential learning course. Optional courses are offered from a range of disciplines including entrepreneurship, marketing, human resource management and organisational behaviour, international business, service operations and finance.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

MA Hons

UCAS Code

N200

Course Length

4 years

Faculty

College of Social Sciences

Department

Adam Smith Business School

Entry Requirements

2027 entry requirements
Standard entry: 6 Highers at AAAAAA (by end S6 with min AAABB after S5) including English and a humanities subject at A.

Widening access entry: 5 Highers at ABBBB or AAABB (by end of S6 with min ABB after S5) including English and a humanities subject. Completion of a pre-entry programme.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

University Avenue
Glasgow
G12 8QQ

Website

www.gla.ac.uk