

Media and Communication

Edinburgh Napier University

Venues

Craiglockhart Campus
Merchiston Campus

Content

Media and Communication is all around us and actively shaping our society. On this course, you will develop creative skills in content creation, campaign and strategy, journalism as well as understanding the underlying data and analytics.

This degree shares the same structure in the first two years as the BA (Hons) Mass Communications, Advertising and Public Relations programme. This structure allows you to develop the broad understanding and principles of media and communication before taking up more opportunities to specialise.

The course also provides students with the knowledge and skills for postgraduate study in related areas.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

W121

Course Length

4 years

Department

Marketing

Entry Requirements

2027 entry requirements

Standard entry:

4 Highers at BBBB including English or another English based subject.

Widening access entry:

4 Highers at CCCC including English or another English based subject.

SCQF Level

10

Combination Courses

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Address

«Address»

Website

www.napier.ac.uk