

Business Management with Project Management

Edinburgh Napier University

Venues

Craiglockhart Campus

Content

This BA (Hons) Business Management with Project Management degree blends solid business know-how with the specialist tools and strategies used by professional project managers. You'll explore leadership, marketing, finance, and operations, all while learning how to plan, deliver, and evaluate projects of all sizes.

Through hands-on projects, real case studies, and industry placements, you'll gain practical experience that employers value. You'll learn to manage teams, budgets, risks, and timelines, which are essential for thriving in the modern business world.

In your first two years you'll build a foundation in the essentials of effective business management. This foundation prepares you for the options to engage with applied learning within an industry placement, or to explore diverse cultures through studying abroad within our extensive partner network.

This course offers you excellent employability skills including professional presentation, team working, leadership, communication and problem solving. You'll dive deeper into project management skills, tools, and techniques alongside contemporary and relevant issues in today's business world.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N350

Course Length

4 years

Department

Business Management

Entry Requirements

2027 entry requirements

Standard entry:
4 Highers at BBBB.

Widening access entry:
4 Highers at BCCC.

For entry to year 2 you must have 3 Advanced Highers at BBC.

SCQF Level

10

Combination Courses

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Address

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Website

www.napier.ac.uk