Highland Heritage for Tourism

UHI Shetland

Venues

Lerwick Campus

Content

Embark on a uniquely enriching journey as you delve into the heart of the Highlands, exploring its rich heritage and captivating tourism landscape. This CertHE Highland Heritage for Tourism course not only immerses you in the cultural tapestry of this iconic region but also imparts invaluable real-life skills and tour guiding expertise.

While tour guide training is a significant component, the emphasis extends to cultivating skills that are transferable across a spectrum of roles, including leadership, adaptability, teamwork, communication, and problem-solving, all of which are indispensable within the hospitality, cultural, heritage, and tourism sectors. Gain a good understanding of Scotland's historical roots, its current socio-cultural landscape, and the trends shaping its future in the tourism industry and, through examination of the evolution of Scotland's heritage, develop a holistic perspective that will enhance your ability to contribute meaningfully to the sector.

Start Date

August

Qualification

CertHE

Study Method

Full time

Course Length

1 year

Department

Sports, Adventure and Tourism

Entry Requirements

3 Highers at BBC including two relevant subjects.

SCQF Level

7

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

Gremista
Lerwick
Shetland Islands
ZE1 0PX

Website

www.shetland.uhi.ac.uk