

Digital Media and Communications

University of Stirling

Venues

Stirling Campus

Content

This degree is ideal for those looking to work in the creative digital industries. This BA (Hons) in Digital Media and Communications will equip you with the skills to create stand-out digital content. You'll understand the ethical, legal and theoretical dimensions of the industry. You will be a valuable asset to any organisation that relies on the power and reach of digital media.

The course combines storytelling creativity with digital production skills. You'll learn techniques in:

still and moving image production; copyediting; motion graphics; computer game design; analytics in marketing campaigns; storytelling; visual and interactive design.

You'll be ready to put your practical training to work as soon as you graduate.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

P304

Course Length

4 years

Faculty

Arts and Humanities

Department

Communications, Media and Culture

Entry Requirements

2027 entry requirements:
4 Highers at AABB.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

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Address

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Website

www.stir.ac.uk