

Practical Journalism

Edinburgh College

Venues

Granton Campus

Content

The Practical Journalism course teaches a range of skills that support communications, marketing, PR, social media, magazines, newsletters, and other promotional media for a professional working environment. It encourages anyone who would like to develop their skills and knowledge further to apply.

The course reflects contemporary demands on journalists to be multi-skilled and agile. It aims to provide you with the skills and knowledge to become self-shooting, editing video reporters; proactive and empathetic newsgatherers and programme-makers; articulate commentators, reviewers and presenters; and to equip marketing and communications officers with the skills to produce media packages for a range of modern and traditional platforms.

By the end of the course, you will have produced a portfolio of work that demonstrates your applied skills in writing, presentation, radio, video, and online production. The course could be your pathway to a career within the digital media, marketing, broadcasting, or journalism industries.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

2 years

Department

Media, Music and Sound Production

Entry Requirements

2 relevant subjects at B; or relevant national qualifications at SCQF Level 6. Interview.

SCQF Level

8

Combination Courses

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Address

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Website

www.edinburghcollege.ac.uk