

## Business Enterprise and Marketing (Year 2)

New College Lanarkshire

### Venues

Motherwell Campus

### Content

This degree is for people who want to develop their entrepreneurial skills and turn ideas into real business opportunities. You'll learn how to start, grow and manage a business, with a strong focus on self-employment and small to medium-sized enterprises (SMEs).

You'll build the knowledge and confidence to turn your passion into a successful venture. The course helps you identify your strengths, focus on your niche, and develop practical skills that set you apart.

By the end of the degree, you'll not only graduate with a qualification but also with a portfolio of applied experience to support your future career or business journey.

### Start Date

August

### Qualification

Degree

### Study Method

Full time

### Award Title

BA

### Course Length

1 year

### Department

Lanarkshire Business School

### Entry Requirements

Relevant HNC

### SCQF Level

8

## SCQF Points

«SCQFPoints»

## Progression Routes

BA Business Enterprise and Marketing (Year 3)

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Town Centre  
Cumbernauld  
North Lanarkshire  
G67 1HU

## Website

[www.nclanarkshire.ac.uk](http://www.nclanarkshire.ac.uk)