

Journalism and Content Production (2nd year entry)

Glasgow Clyde College

Venues

Cardonald Campus

Content

Whether you want to work in a newsroom or be a digital content creator, this HND Practical Journalism and Content Production course will give you the confidence, skills and versatility you need to thrive in the multimedia industry. You'll get the chance to create copy for traditional news, magazines and online publications, zines and other digital lifestyle platforms as well as creating online video news packages. You'll also learn how to create effective podcast and social media content, using them as a vehicle for storytelling and entertainment. All classes are delivered by lecturers who have worked in journalism or communications and understand this exciting, ever-changing industry.

Content:

News writing; Digital journalism; Feature writing; Digital journalism (mobile journalism, data journalism and the use of social media within journalism); Video e

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

1 year

Department

Journalism

Entry Requirements

HNC Journalism and Content Production or other relevant HNC.

SCQF Level

8

SCQF Points

«SCQFPoints»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

«Address»

Website

www.glasgowclyde.ac.uk