

## Visual Communication

Fife College

### Venues

Dunfermline City Campus

### Content

You will gain skills for developing successful visual concepts to convey messages, inspire, inform, or captivate audiences. Interpreting and responding to client briefs, you will become proficient in creating logos, choosing colour palettes and designing visual elements that define a brand or clients identity.

Key skills developed and refined include:

**Problem-Solving:** Use your design skills to solve communication challenges and meet client needs.

**Software and Tech proficiency:** Build productive workflows and use advanced techniques to produce your design solutions.

**Pitching a Creative Solution:** Proposing your action plan to realise the client’s ambitions and expectations can be stressful. You will get plenty of practice.

**Collaboration:** Work with clients, project managers, and other team members to understand project requirements and present design solutions.

**Creative Process:** Developing multiple design options, get feedback from the client, and refining your work.

### Start Date

August

### Qualification

HND

### Study Method

Full time

### Course Length

1 year

### Department

Media and Sound Productions

## Entry Requirements

HNC Visual Communication. Interview and portfolio.

## SCQF Level

8

## SCQF Points

«SCQFPoints»

## Progression Routes

Relevant HND or degree programme.

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Calaiswood Crescent  
Dunfermline  
KY11 8SJ

## Website

[www.fife.ac.uk](http://www.fife.ac.uk)