

Fashion Business (Level 6)

City of Glasgow College

Venues

City Campus

Content

This course provides you with a 'first glimpse' into the world of fashion and to understand the various aspects of working in this exciting and dynamic industry.

You will learn about how fashion organisations operate, from the origins of their materials to the style, design and production of their fashion ranges. In addition, you will understand how these global brands are not just fashion labels, but businesses that need to operate successfully, focusing on marketing, branding and their profitability.

Content includes:

Retail Buying; Fashion Merchandising; Fashion Trend Forecasting; Social Media Literacy; Marketing; Branding.; Fashion Textile Technology; Starting a Business; Understand a Business.

Start Date

August

Qualification

Other

Study Method

Full time

Course Length

1 year

Department

Business and Procurement

Entry Requirements

3 relevant subjects at National 5 or relevant national qualifications at SCQF Level 5. You'll be invited for an interview.

SCQF Level

6

SCQF Points

«SCQFPoints»

Progression Routes

If you complete the NQ Fashion Business course, you will automatically be offered a place on the Level 7/8 HND Fashion Business program. In addition, there are a variety of City of Glasgow courses in Business Management and Marketing which you will be considered for.

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

www.cityofglasgowcollege.ac.uk