

## Business and Marketing (Advanced entry entry)

University of the West of Scotland

### Venues

Paisley Campus

### Content

The BA Business & Marketing programme will provide you with the specialist skills and knowledge to excel as a marketing professional, giving you a competitive edge in the graduate employment market.

UWS has links with local and national organisations and ensures that the teaching and assessment provided on this programme focuses on the marketing issues that impact businesses today. This will equip you with hands-on experience of applying critical thinking to solve challenges in the workplace.

### Start Date

September

### Qualification

Degree

### Study Method

Part time (day)

### Award Title

BA Hons

### Course Length

6 years

### Faculty

School of Business and Creative Industries

### Department

Business

### Entry Requirements

2026 entry requirements  
3 Advanced Highers at CCC including a relevant subject.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

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Paisley  
Renfrewshire  
PA1 2BE

## Website

www.uws.ac.uk