

Business and Marketing (2nd year entry)

University of the West of Scotland

Venues

Paisley Campus

Content

The BA Business & Marketing programme will provide you with the specialist skills and knowledge to excel as a marketing professional, giving you a competitive edge in the graduate employment market.

UWS has links with local and national organisations and ensures that the teaching and assessment provided on this programme focuses on the marketing issues that impact businesses today. This will equip you with hands-on experience of applying critical thinking to solve challenges in the workplace.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N1N5

Course Length

3 years

Faculty

School of Business and Creative Industries

Department

Business

Entry Requirements

2026 entry requirements
3 Advanced Highers at CCC including a relevant subject.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

High Street
Paisley
Renfrewshire
PA1 2BE

Website

www.uws.ac.uk