International Business with Marketing in Practice (3 year Hons)

University of Dundee

Venues

City Campus

Content

The International Business with Marketing BSc combines the key concepts and principles of international business, with a selection of marketing-focussed modules.

A degree in business with marketing will provide you with the skills you need to succeed in an environment where business operations are becoming increasingly global in scale. National boundaries now matter very little to decisions about where goods are made, and where services are provided. This programme will teach you what this means for today's business world.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BSc Hons

UCAS Code

N207

Course Length

3 years

Faculty

School of Business

Department

Economics

Entry Requirements

2027 entry requirements:

2 Advanced Highers at AB plus Highers at BB.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

Nethergate
Dundee
Dundee City
DD1 4HN

Website

www.dundee.ac.uk