International Business in Practice (3 year Hons)

University of Dundee

Venues

City Campus

Content

The course has economics at its core, covering micro and macroeconomics. However, it is much broader than a standalone economics degree. It analyses the major external factors affecting global business, globalisation and applied policy. It covers many exciting topics, including Managing Teams and Individuals in a Multicultural World, Big Data Analysis, Branding and Marketing, rethinking Leadership, Global Marketing Strategies, and much more. So, a huge range of relevant business areas are covered.

The internship option adds a strong “in-practice” element, as it gives students the chance to put their learning into practice in an organisation. The teaching of the various modules also allows students to think in a practical sense. Students will be encouraged to consider how they would apply what they learn in the course, in companies.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BSc Hons

UCAS Code

N05

Course Length

3 years

Faculty

School of Business

Department

Economics

Entry Requirements

2027 entry requirements:

2 Advanced Highers at AB plus Highers at BB.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

Nethergate
Dundee
Dundee City
DD1 4HN

Website

www.dundee.ac.uk