

## International Business in Practice (3 year Hons)

University of Dundee

### Venues

City Campus

### Content

The course has economics at its core, covering micro and macroeconomics. However, it is much broader than a standalone economics degree. It analyses the major external factors affecting global business, globalisation and applied policy. It covers many exciting topics, including Managing Teams and Individuals in a Multicultural World, Big Data Analysis, Branding and Marketing, rethinking Leadership, Global Marketing Strategies, and much more. So, a huge range of relevant business areas are covered.

The internship option adds a strong “in-practice” element, as it gives students the chance to put their learning into practice in an organisation. The teaching of the various modules also allows students to think in a practical sense. Students will be encouraged to consider how they would apply what they learn in the course, in companies.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BSc Hons

### UCAS Code

N05

### Course Length

3 years

### Faculty

School of Business

### Department

Economics

## Entry Requirements

2026 entry requirements:

Advanced entry to 2nd year available with Advanced Highers at AB plus Highers at BB.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Nethergate  
Dundee  
Dundee City  
DD1 4HN

## Website

www.dundee.ac.uk