# Business and Marketing (NPA)

UHI Argyll

## Venues

Arran Centre
Campbeltown Centre
Dunoon Centre
Helensburgh Centre
Islay Centre
Lochgilphead Centre and CERC
Oban Centre
Rothesay Centre

## Content

Understanding Business; Marketing: Basic principles and applications; Event Organisation; Management of Marketing and Operations; and Skills for Customer Care.

## Start Date

August

## Qualification

Other

## Study Method

Part time (day)

## Course Length

1 year

## Department

Business and Computing

## Entry Requirements

3 subjects at National 5 preferably including a computing related subject.

## SCQF Level

6

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

## Address

West Bay
Dunoon
Argyll
PA23 7HP

## Website

www.argyll.uhi.ac.uk