

Digital and Graphic Design (Subject to approval)

Queen Margaret University

Content

As one of the newest digital and graphic design courses on offer, this cutting-edge course will merge artistic expression with advanced technological skills, equipping you with the tools to excel in the creative industries of tomorrow. It will include hands-on learning opportunities, enable you to make valuable industry connections, and will nurture your creativity.

The course offers an exciting combination of creativity, technical expertise, and real-world experience. By graduation, you will have developed the creative and technical skills necessary to adapt and excel in a continually evolving industry.

On this course you will:

develop expertise in design principles, visual communication, content creation and digital media through an interdisciplinary approach; learn about typography, colour theory, layout and visual communication and apply this to practical projects creating attentiongrabbing, creative content for a range of digital platforms; and explore digital innovations like web design, animation, photography and interactive media with the aim of preparing you for a broad range of exciting career paths in the creative industries.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

TBC

Course Length

4 years

Faculty

School of Arts, Social Sciences and Management

Department

Film, Communication and Creative Industries

Entry Requirements

2026 entry requirements:

4 Highers at BBBC (standard entry) or 4 Highers at BCCC (widening access entry) including preferably Art and Design, Graphic Communication or Media. English and preferably Maths or Applications of Maths at National 5.

SCQF Level

9/10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Queen Margaret University Drive
Musselburgh
East Lothian
EH21 6UU

Website

www.qmu.ac.uk