

Business Management with Marketing (Top Up degree)

Edinburgh Napier University

Venues

Craiglockhart Campus

Content

This top-up degree is designed to equip you for a career in business and management. A BA top-up is the equivalent of the final year of a full-time Bachelors degree, delivered by us straight to your screen via our online learning environment.

Building on your previous experience and skills, you'll develop your understanding of the theories and concepts of business and management and the ability to apply these in practical business situations.

You'll also gain an understanding of modern marketing practices, including international issues in direct and digital marketing.

The course develops critical, analytical, creative and reflective approaches to business and its environment, further enhancing your employability and leadership skills.

Start Date

September, January, June

Qualification

Degree

Study Method

Online learning

Award Title

BA Hons

Course Length

12-24 months

Department

Business Management

Entry Requirements

2027 entry requirements

Relevant HND

SCQF Level

9

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

«Address»

Website

www.napier.ac.uk