

# Sport Management

University of Edinburgh

## Venues

Central Campus

## Content

Immerse yourself in a dynamic programme that blends theory with real-world experience. With a diverse range of courses on offer throughout your time on the programme, BSc Sport Management equips you with the tools you need to transform your passion for sport into a lifelong profession.

### Year 1

In Year 1 you will study four compulsory courses: The Sport Industry; Sport Marketing and Sponsorship; History of Sport; and Sport and Society. These four courses provide a strong foundation from which to develop your learning over the subsequent years of your degree. Your learning and assessments in these courses will enable you to develop a range of skills including different forms of written communication, and group work.

You will also take courses offered elsewhere in the University. For example, courses provided by the Business School and the School of Social and Political Science will complement your learning.

### Year 2

You will take four compulsory courses: Sport Operations Management; Events Management; Research Methods; and Professional Placement. The Professional Placement course is a six-week research-based placement with a local, national, or international sports organisation.

Through these courses you will develop skills in presentation and report writing, and the use of case study approaches. You will also develop an understanding of how management works in the real world of sport and how to conduct your own research project.

In semester 1 you will again have access to other courses offered elsewhere in the University.

### Year 3

You will take the following compulsory courses: Sport Development; Sport and Communication; Strategic Sport Management; Critical Sociological Critiques of Sport; and Advanced Research Methods. These further develop your knowledge of the sport industry and key concepts and research in social science and management studies.

You will also select one additional course from the following options: Sport, Physical Activity and Public Health; Sport, Education and Social Justice; Sport, Tourism, and Heritage; and The Dark Sides of Sport.

### Year 4

You will take the following compulsory courses: Sport in a Global Context; Sport, Media and Ideology; and Contemporary Issues in Sport Management. You will also select one additional option course. For this, you can: pick a course from the same range of options you had in Year 3, or

take the Sport and Social Enterprise course, which is available in Year 4 only.

## Start Date

September

## Qualification

Degree

## Study Method

Full time

## Award Title

BSc Hons

## UCAS Code

NS30

## Course Length

4 years

## Faculty

College of Arts, Humanities and Social Sciences

## Department

Moray House School of Education and Sport

## Entry Requirements

2026 entry requirements

Standard entry:

4 Highers at AAAB (first sitting) or AAAA (two sittings) plus English at National 5 at C.

Widening access entry:

4 Highers at ABBB (two sittings) plus English at National 5 at C. Highers at BBB must be achieved in one sitting.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

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EH8 9YL

## Website

www.ed.ac.uk