Events

Edinburgh College

Venues

Milton Road Campus

Content

This course is designed to provide you with the knowledge and practical skills necessary for a successful future career in the fast paced and growing industry of events, conferences and festivals.

What you will learn:

This practical course will give you the skills to plan, organise and promote events. Here are some of the areas you will cover during your study:

Using Software Application packages; Events Budgeting; Marketing; Creating a Culture in Cusomer Care; Communication Skills; Events Principles and Practices; Organising an Event; Events Industry; Events Legislation; Food and Beveridge Events; Events: Graded Unit; Work Placement; and, Managing Human Rescourses in Hospitality.

Start Date

August

Qualification

HNC

Study Method

Full time

Course Length

1 year

Department

Professional Cookery and Hospitality

Entry Requirements

1 relevant Higher plus 3 subjects at National 5 including English and Maths, or relevant national qualifications at SCQF Level 6. Interview and group task.

SCQF Level

7

SCQF Points

«SCQFPoints»

Combination Courses

«htmlCombinationCourse»   «htmlCombinationUCASCode»

Address

«Address»

Website

www.edinburghcollege.ac.uk