

Contemporary Retail

City of Glasgow College

Venues

City Campus

Content

In an era defined by rapid technological advancements and ever-shifting consumer behaviours the demand for individuals equipped with the expertise to navigate the evolving retail landscape has increased. You will gain insight into how consumer behaviour impacts retail decision-making, in the UK and globally. Our comprehensive course covers all aspects of retail, with a distinct focus on the management of technology, people culture and ethical and sustainable considerations and a supportive learning experience through engagement with a leading UK retailer, giving you the chance to see what real-life retailing is like in this transformative era.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

1 year

Department

Marketing and Advertising

Entry Requirements

1 relevant Higher; or relevant national qualifications at SCQF Level 6. Interview.

SCQF Level

8

SCQF Points

«SCQFPoints»

Progression Routes

Degree programme or employment in retail industry

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

www.cityofglasgowcollege.ac.uk