Events and Tourism Management

University of the West of Scotland

Venues

Paisley Campus

Content

This programme provides the opportunity to immerse yourself in one of the most exciting, diverse and dynamic business sectors.

Set on a global stage, you'll gain an in-depth understanding of the importance of events for communities, business, government and society from local, national and international perspectives. Importantly, you will engage with ways to ensure a sustainable future for these globally significant industries.

Established upon a firm foundation of research-led teaching, innovation, expertise-driven insights and a clear commitment to guiding and supporting students, this programme will allow you to develop specialist knowledge and advanced practical skills.

Covering a range of topics including business, management, events and tourism the programme is designed to provide you with the competitive edge that will enable you to succeed in the events and tourism industries.

With close industry partnerships, regular guest lectures from tourism & events professionals, field trips and industry-based projects, the content delivered in this programme will provide you with insight and experience of best practice across a number of sectors, including business, travel, conferences, sports, music and a range of festivals. Graduates of this programme are well prepared for their future career in these vibrant global industries.

Start Date

September

Qualification

Degree

Study Method

Part time (day)

Award Title

BA Hons

Course Length

6 years

Faculty

School of Business and Creative Industries

Department

Business

Entry Requirements

2027 entry requirements

Standard entry: 4 Highers at BBBC.

Widening access entry: 3 Highers at CCC.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

High Street
Paisley
Renfrewshire
PA1 2BE

Website

www.uws.ac.uk