

Business Enterprise and Marketing (3rd year entry)

New College Lanarkshire

Venues

Motherwell Campus

Content

This programme is designed to ignite your entrepreneurial spirit and equip you with the skills and knowledge you need to maximise your potential. Our Business Enterprise and Marketing degree provides you with the opportunity to develop your business acumen so that you can turn your vocational passion into a thriving commercial business.

In this degree programme, you'll delve into the principles of business creation and marketing, providing you with a strong foundation for establishing and managing your own business venture.

From understanding market trends to mastering business start-up fundamentals, you'll acquire the skills necessary to navigate the intricate landscape of entrepreneurship.

Our curriculum is designed to help you identify your niche and home in on what makes your entrepreneurial journey uniquely yours. You'll graduate not just with a degree but with a portfolio of applied knowledge ready to make an impact.

Start Date

August

Qualification

Degree

Study Method

Full time

Award Title

BA

Course Length

1 year

Department

Business Management and Marketing

Entry Requirements

Relevant HND

SCQF Level

9

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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