Business Enterprise and Marketing (Year 3)

New College Lanarkshire

Venues

Motherwell Campus

Content

This programme is designed to ignite your entrepreneurial spirit and equip you with the skills and knowledge needed to thrive in the dynamic world of self-employment or small and medium-sized enterprises (SMEs). Our Business Enterprise and Marketing degree provides you with the opportunity to develop your business acumen so that you can turn your vocational passion into a thriving commercial business.

We believe that true success lies at the intersection of passion and profession. That's why our curriculum is designed to help you identify your niche and home in on what makes your entrepreneurial journey uniquely yours. You'll graduate not just with a degree but with a portfolio of applied knowledge ready to make an impact.

Start Date

August

Qualification

Degree

Study Method

Full time

Award Title

BA

Course Length

1 year

Department

Lanarkshire Business School

Entry Requirements

BA Business Enterprise and Marketing (Year 2) or relevant HND

SCQF Level

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Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

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Website

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