

Fashion Communication

Glasgow Clyde College

Venues

Cardonald Campus

Content

This course gives you the chance to explore the communication of fashion through styling, photography and marketing, giving you a strong understanding of fashion consumers and how to talk to them through different forms of media.

You'll also explore drawing, design development, pattern drafting and manufacturing skills and create a collection of your own.

The course covers:?

Fashion styling, imagery and branding; Visual communication; Journalism, feature writing; Magazine layout; Fashion illustration; Fashion forecasting and research; Business communications; Digital skills, adobe photoshop and illustrator; Pattern development; Industrial sewing techniques.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

2 years

Department

Fashion and Textiles

Entry Requirements

1 Higher in an art based subject, or relevant national qualifications at SCQF Level 6.

SCQF Level

8

SCQF Points

«SCQFPoints»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

«Address»

Website

www.glasgowclyde.ac.uk