

Business (Level 5)

UHI Argyll

Venues

Arran Centre
Campbeltown Centre
Dunoon Centre
Helensburgh Centre
Islay Centre
Lochgilphead Centre and CERC
Oban Centre
Rothesay Centre
Virtual Learning Environment (VLE)

Content

Designed for the modern work environment, this course will give you an excellent grounding in information technologies, business and marketing approaches, social media and event organisation.

You will also develop important employability skills, crucial for all relevant career options.

This course is made up of 3 NPA awards:

Digital Passport NPA

This award covers the basics of using data in the workplace, how to do presentations, and understanding social media.

Enterprise and Employability NPA

This award will develop your employability skills through studying units such as customer care, working with others, enterprise skills and personal development.

Business and Marketing NPA

This award will introduce you to the current practices within Business and Marketing, covering topics such as management of people and finance, marketing operations, promoting a business, and event organisation.

Start Date

August

Qualification

NQ

Study Method

Full time

Course Length

1 year

Department

Business and Computing

Entry Requirements

No formal entry requirements.

SCQF Level

5

SCQF Points

«SCQFPoints»

Progression Routes

HNC Administration and Information Technology, or HNC Business

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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