Business Management (Graduate Apprenticeship)

Glasgow Caledonian University

Content

Welcome to the fully-funded BA (Hons) Business Management Graduate Apprenticeship, a comprehensive program designed to nurture the future generation of well-rounded and knowledgeable managers. Throughout this transformative learning journey, you will acquire deep knowledge across various business management subjects, equipping you with essential skills to thrive in senior management roles. As our course is designed inline with CMI Chartered Manager accreditation, on completion you will not only earn a BA (Hons) Business Management degree from GCU, but can also take the CMI professional route to become eligible for the esteemed accreditation.

Year 1
An Introduction to Personal and Professional Development, Fundamentals of Risk Management, Foundations of Marketing, Fundamentals in Financial Management, International Economic Issues and Challenges, Law in Business.

Year 2
Consumer Behaviour, Essentials of Managing Human Resources, Ethics in Business and Society, Financial Management for Decision Makers, Management Issues and Concepts, Project Management and Risk.

Year 3
Management People and Diversity at Work, Brand Management, Digital Business and Marketing, Marketing Planning and Strategy, Operations and Supply Chain Management, Research Methods in The Workplace.

Year 4
Leading Organisations in a Changing Context, Management of Innovation and Creativity, Managing Sustainable Business Excellence, Work-based Honours Project, International Business Strategy

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

Course Length

4 years

Faculty

Glasgow School for Business and Society

Department

Management

Entry Requirements

2027 entry requirements

5 Highers at AABBB.

You must be in (or in the process of looking for) a GA position with an employer. Contact institution for further information.

A Foundation Apprenticeship is accepted as equivalent of a Higher at B.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

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