Business Management with Finance

Queen Margaret University

Content

Year 1 modules: Introduction to Management and Leadership; Development of Professional Skills in Business and Management; Marketing and Consumer Behaviour; Introduction to Finance and Accounting; Digital Business and Innovation; Data Management.

Year 2 modules: Human Resource Management; Operations Management; Economics, Financial Institutions and Markets; Digital Marketing and E-Commerce Management; Business Law; Ethics, Social Justice and Sustainability.

Year 3 modules: Project Management; Information Systems and Business Analytics; Financial Management; Research Methods (Online).
Choose from one of the following experience options: Placement; Semester Abroad; New Enterprise; Start-up; or Web-based Application.

Year 4 modules: Strategy; Corporate Finance; Organisational Behaviour; Analytics in a Big Data World; Dissertation or Consultancy Project.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N104

Course Length

4 years

Faculty

School of Arts, Social Sciences and Management

Department

Business (inc International Hospitality, Tourism & Events Management)

Entry Requirements

2027 entry requirements:
4 Highers at BBBB (Standard entry) or BCCC (Widening access entry) plus English at National 5. Maths or Applications of Maths preferred.

For entry to year 2 you must have 2 relevant Advanced Highers at BC plus Highers at BB.

SCQF Level

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Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

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Website

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