

Web and Mobile Design

Robert Gordon University

Content

Are you looking for a unique approach to Web and Mobile Design? This course brings together Computing, Digital Marketing, and Visual Communication expertise from three schools to prepare you with a creative, adaptable skillset for the modern web and mobile world.

You will participate in interdisciplinary learning where you will learn from combined expertise from the School of Computing, the School of Creative and Cultural Business, and Gray's School of Art. Allowing the opportunity to expand your knowledge beyond the general areas of web and mobile development into areas of marketing and visual communication. You will learn the crucial skills required for contemporary web and mobile developers.

You will benefit from project-based learning and simulate realworld development teams, collaborating with colleges and industry professionals who will often pose challenges to address. You have the opportunity to gain invaluable work experience working in industry for a year, either locally or abroad.

Elective modules are available in each Semester offering a unique pathway through the course, and a chance to diversify in the related subjects of computing. You will create a professional portfolio of assessed work, showcasing your skills.

Sustainability will be a key topic on our real-world project in Year 2, solving sustainability issues with entrepreneurial thinking. In this project you will select a challenge to tackle, identify who the problem affects and then build a self-sustaining business model to bring jobs to the economy. It is through learning opportunities like the real-world project that we embed sustainability in our undergraduate offering so that it can continue to be considered through your chosen career path.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BSc Hons

UCAS Code

GW11

Course Length

4 years

Department

School of Computing

Entry Requirements

2025 entry requirements

Standard entry: 4 Highers at BBCC plus English and Maths at National 5 (if not held at Higher).

Widening access entry: 3 - 4 Highers at BCC or CCCC plus English and Maths at National 5 (if not held at Higher).

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

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Address

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Website

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