Intercultural Business Communication and Tourism Management

Edinburgh Napier University

Venues

Craiglockhart Campus

Content

Choose a joint degree in Intercultural Business Communication and Tourism Management, and immerse yourself in a balanced curriculum, dedicating equal time to both subjects while learning under the guidance of academic and industry experts.

In your first two years you will gain a solid understanding of core concepts and approaches in both Intercultural Business Communication and Tourism Management, and you will apply these to a wide range of 'real world' case studies and scenarios.

This will prepare you for year 3, when you will have the opportunity to study abroad or take up a work placement in the UK. Both offer exciting opportunities to apply and enhance your grasp of intercultural business communication and tourism management. You will also acquire intercultural skills by living and studying abroad or working with new colleagues and clients in a relevant sector. These experiences, whether work-based or through study abroad, are highly valued by employers.

In your final year, you will specialise in areas of particular interest by undertaking your own research projects, including a dissertation.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N802

Course Length

4 years

Department

Business Management

Entry Requirements

2027 entry requirements

Standard entry:
4 Highers at BBBC.

Widening access entry:
4 Highers at BCCC.

For entry to year 2 you must have 3 Advanced Highers at BBC.

SCQF Level

10

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

«Address»

Website

www.napier.ac.uk