

Travel and Tourism

New College Lanarkshire

Venues

Motherwell Campus

Content

This course is ideal if you are interested in working within the travel and tourism industries or if you wish to consider university study.

The course covers the following areas:

Providing Information on the Scottish Tourism Product; Marketing Planning in Travel and Tourism; Research Skills; Planning and Sustainable Development in Tourism; Tour Operations; Events Industry; Events Industry: An Introduction; History, Culture and Genealogy in Scottish Tourism; Airline and Airport Operations; Influences on the Travel and Tourism Industry; Graded Unit 2.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

1 year

Department

Travel and Tourism

Entry Requirements

HNC Travel and Tourism

SCQF Level

8

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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