

Business, Administration and Marketing

UHI Outer Hebrides

Venues

Outer Hebrides Campus

Content

This course is designed for anyone wishing to embark on a career, or progress to further study, in Business, Administration or Marketing.

Designed for the modern work environment, this course will give you an excellent grounding in administration technologies, business and marketing approaches, whilst also incorporating important finance and customer service skills, crucial for all relevant career options.

During your course, you will be introduced to using a range of digital technologies, which will help you get the most from your course and at the same time develop your digital skills.

Start Date

August

Qualification

NQ

Study Method

Blended learning
Full time

Course Length

1 year

Department

Business, Leisure and Tourism

Entry Requirements

3 subjects at National 5 including English or another English based subject. Some basic IT skills would be an advantage.

SCQF Level

6

SCQF Points

«SCQFPoints»

Progression Routes

HNC or HND Business, or BA Hons Business and Management

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

www.outerhebrides.uhi.ac.uk/