

## International Business in Practice (3 year Hons)

University of Dundee

### Venues

City Campus

### Content

Our International Business degrees have a slight focus on economics, but very much with an international component. All International Business degrees are useful as general degrees, particularly give their analytical and quantitative content. We live in a world where business operations are becoming increasingly global in scale. National boundaries now matter very little to decisions about where goods are made, and services provided. In this course you will learn what this means for today's business world.

The course has economics at its core, covering micro and macroeconomics. However, it is much broader than a standalone economics degree. It analyses the major external factors affecting global business, globalisation and applied policy. It covers many exciting topics, including Managing Teams and Individuals in a Multicultural World, Big Data Analysis, Branding and Marketing, rethinking Leadership, Global Marketing Strategies, and much more. So, a huge range of relevant business areas covered.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BSc Hons

### UCAS Code

N205

### Course Length

3 years

### Faculty

School of Business

## Department

Economics

## Entry Requirements

2025 entry requirements:  
2 Advanced Highers at AB plus 2 Highers at BB.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

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Dundee City  
DD1 4HN

## Website

www.dundee.ac.uk