

Business Management in Practice (3 year Hons)

University of Dundee

Venues

City Campus

Content

A degree in Business Management can be a popular choice as it is broad in its content, and covers all key areas of business, rather than focussing specifically on one area. Students will study such things as; developing teams and people; creating operational and marketing plans; planning and managing projects; operations; sustainability; globalisation; social responsibility; strategy; managing change, innovation and creativity; knowledge and risk management; digital business; marketing and markets; data analytics; managing finance, accounting, resources, stakeholders and customer experience; creation of new approaches to business activities; managing quality and performance as well as the human resource function.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BSc Hons

UCAS Code

N203

Course Length

3 years

Faculty

School of Business

Department

Business, Management and Marketing

Entry Requirements

2027 entry requirements:
2 Advanced Highers at AB plus 2 Highers at BB.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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Website

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