

Media and Communication: Digital Journalism

Edinburgh College

Venues

Granton Campus

Content

This course reflects contemporary demands on journalists to be multi-skilled and agile. It aims to provide students with the skills and knowledge to become self-shooting/editing reporters; proactive and empathic newsgatherers and programme-makers; articulate commentators, reviewers and presenters, and will also equip marketing and communications officers with the skills to produce media packages for a range of platforms.

What you will learn:

The current landscape of journalism in the UK; Research skills; Planning and organisation; Video production techniques for journalists; Radio and podcasting techniques for journalists; Writing for a range of media; Editing and proofreading; Presenting and presentation skills; Interview skills; Legal and ethical considerations for journalists and media professionals; How to analyse a piece of journalism.

Start Date

August

Qualification

HNC

Study Method

Full time

Course Length

1 year

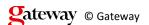
Department

Media, Music and Sound Production

Entry Requirements

2 Highers in relevant subjects such as English or Media at Grade B. Or relevant national qualifications at SCQF Level 6. Interview.

SCQF Level





7

SCQF Points

«SCQFPoints»

Combination Courses

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