

Media and Communication: Digital Journalism

Edinburgh College

Venues

Granton Campus

Content

The ability to communicate with a range of people and knowledge and understanding of how to handle the media of communication are crucial for a wide variety of careers. This course provides you with the necessary skills you will need in this area of employment.

This course is designed to equip you with the knowledge and practical skills to launch your career in the contemporary world of media, communication and digital journalism including radio and podcasting.

It is a dynamic field that calls for an agile workforce: self-shooting/editing reporters; proactive and empathic newsgatherers and programme-makers; articulate commentators, reviewers and presenters; PR and communications officers capable of producing media releases for a range of platforms.

By the end of the course, you will have a portfolio of work that demonstrates your applied skills in writing, presentation, radio, video and online production.

What you will learn:

The current landscape of journalism in the UK; Research skills; Planning and organisation; Video production techniques for journalists; Radio and podcasting techniques for journalists; Writing for a range of media; Editing and proofreading; Presenting and presentation skills; Interview skills; Legal and ethical considerations for journalists and media professionals; How to analyse a piece of journalism.

Start Date

August

Qualification

HNC

Study Method

Full time

Course Length

1 year

Department

Media, Music and Sound Production

Entry Requirements

2 Highers in relevant subjects such as English or Media at Grade B. Or relevant national qualifications at SCQF Level 6. Interview.

SCQF Level

7

SCQF Points

«SCQFPoints»

Combination Courses

«htmlCombinationCourse»

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www.edinburghcollege.ac.uk