

## Media and Communication: Digital Journalism

Edinburgh College

### Venues

Granton Campus

### Content

This course reflects contemporary demands on journalists to be multi-skilled and agile. It aims to provide students with the skills and knowledge to become self-shooting/editing reporters; proactive and empathic newsgatherers and programme-makers; articulate commentators, reviewers and presenters, and will also equip marketing and communications officers with the skills to produce media packages for a range of platforms.

What you will learn:

The current landscape of journalism in the UK; Research skills; Planning and organisation; Video production techniques for journalists; Radio and podcasting techniques for journalists; Writing for a range of media; Editing and proofreading; Presenting and presentation skills; Interview skills; Legal and ethical considerations for journalists and media professionals; How to analyse a piece of journalism.

### Start Date

August

### Qualification

HNC

### Study Method

Full time

### Course Length

1 year

### Department

Media, Music and Sound Production

### Entry Requirements

2 Highers in relevant subjects such as English or Media at Grade B. Or relevant national qualifications at SCQF Level 6. Interview.

### SCQF Level

7

## SCQF Points

«SCQFPoints»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

«Address»

## Website

www.edinburghcollege.ac.uk