

## Business Marketing and Tourism

UHI North Highland

### Venues

Thurso Campus

### Content

This is a brand-new course for anyone wishing to embark on a career, or progress to further study, in Business, Marketing or Tourism.

Designed for the modern work environment, this course will give you an excellent grounding in business and marketing approaches, business technologies, and travel and tourism subjects, whilst also incorporating important finance and communication skills, crucial for all relevant career options.

The course contains 4 x NPA Qualifications. These are:

NPA Business with Information Technology

NPA Business with Marketing

NPA Travel & Tourism

NPA PC Passport

### Start Date

August

### Qualification

NQ

### Study Method

Full time

### Course Length

1 year

### Department

Business, Leisure and Tourism

### Entry Requirements

3 subjects at National 5 including English or an English based subject preferred.

### SCQF Level

6

## SCQF Points

«SCQFPoints»

## Progression Routes

Relevant HNC

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Main Campus  
Ormlie Road  
Thurso  
Caithness  
KW14 7EE

## Website

www.northhighland.uhi.ac.uk