

Business Marketing and Tourism

UHI North Highland

Venues

Thurso Campus

Content

This is a brand-new course for anyone wishing to embark on a career, or progress to further study, in Business, Marketing or Tourism.

Designed for the modern work environment, this course will give you an excellent grounding in business and marketing approaches, business technologies, and travel and tourism subjects, whilst also incorporating important finance and communication skills, crucial for all relevant career options.

The course contains 4 x NPA Qualifications. These are:

NPA Business with Information Technology

NPA Business with Marketing

NPA Travel & Tourism

NPA PC Passport

Start Date

August

Qualification

NQ

Study Method

Full time

Course Length

1 year

Department

Business, Leisure and Tourism

Entry Requirements

3 subjects at National 5 including English or an English based subject preferred.

SCQF Level

6

SCQF Points

«SCQFPoints»

Progression Routes

Relevant HNC

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

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