

# **Rural Business Management (top up)**

Scotland's Rural College (SRUC)

#### **Venues**

Ayr Campus Barony Campus

### **Content**

This course aims to provide you with a thorough knowledge of the fundamental concepts of business management as it applies to the agricultural and rural industries.

Your academic study is underpinned by practical work on real-life case studies, business plans, study tours, industry placements and professional practice. By the end of the course you'll have a firm grasp of your chosen industry.

You'll enter the top-up degree course with a related HND or equivalent and study years 3 and 4 of our degree programme, graduating with an Honours degree.

The Royal Institute of Chartered Surveyors (RICS) accredited Rural Surveying pathway, allows you to take a specified group of modules which will enable them to pursue a career as a Chartered Rural Surveyor.

Content includes: Developing Entrepreneurial Skills; Structure of the Scottish Travel and Tourism Industry; Planning; Budgeting and Control; Business Law: An Introduction.

#### **Start Date**

September

### Qualification

Degree

### **Study Method**

Full time

#### **Award Title**

**BA Hons** 

### **UCAS Code**

D0N0

### **Course Length**





3 years

Department
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**Business** 

# **Entry Requirements**

Relevant HND.

# **SCQF Level**

10

## **Combination Courses**

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## **Address**

«Address»

## Website

www.sruc.ac.uk

