

# Music Business (3rd year entry)

New College Lanarkshire

#### **Venues**

**Cumbernauld Campus** 

#### **Content**

This one-year degree course builds on subjects introduced in HND Music Business and provides the opportunity to focus your learning towards your specific career ambitions.

Learners will develop their skill set utilising the department's state-of-the-art facilities and will collaborate with students from BA Sound Production and BA Music Performance across our main campuses. Students will embark on practical industry-facing and market-facing projects and will engage with theoretical learning and research projects based on current industry needs. Modules include Marketing Music: Principles, Practice and Psychology and New Music Media, with various optional modules to suit your individual career plan.

This course is ideal for candidates interested in pursuing a career in any area of the music industry, including but not limited to:

Marketing and PR; Live sector careers such as booking, promotion and tour management; Digital distribution and record label operations; Music publishing; Royalty and collection societies; Music journalism; Academia; Community music and education.

#### **Start Date**

August

## Qualification

Degree

### **Study Method**

Full time

### **Award Title**

ВА

### **Course Length**

1 year

### **Department**

Music and Sound Production





# **Entry Requirements**

HND Music Business, or other relevant HND.

# **SCQF Level**

9

### **SCQF Points**

«SCQFPoints»

# **Progression Routes**

This course prepares you for a career within the Music Industries or various postgraduate-level university courses throughout the UK.

### **Combination Courses**

«htmlCombinationCourse»

«htmlCombinationUCASCode»

### **Address**

Town Centre Cumbernauld North Lanarkshire G67 1HU

### Website

www.nclanarkshire.ac.uk

