

Fashion Communication (3rd year entry)

Heriot-Watt University

Venues

Scottish Borders Campus

Content

As the only fashion communications course in Scotland, the university offers a unique opportunity to develop your own creative style on a course that wins awards year in year out. In the last three years our students have won the 'Fashion Photography Award' twice and the 'Fashion Styling and Creative Direction Award' at Graduate Fashion Week.

Fashion photography. Styling and image making. Film. Digital media. Music. Advertising. Journalism. This course takes you on a fascinating journey through the world of fashion communication. Get under the skin of contemporary pop culture, understand how changes in our society drive new fashion concepts, and develop your knowledge and ideas to effectively communicate a contemporary fashion image.

The broad skillset you'll develop opens the door to an wide variety of exciting careers. Recent graduates include fashion photographers, fashion stylists, PR and fashion journalists working for businesses like Dazed and Confused, J.W Anderson, Matches, Hunter and Barbour.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

Course Length

2 years

Faculty

School of Textiles and Design

Department

Textiles and Design

Entry Requirements

2024 entry requirements

Relevant HND

Portfolio submission will normally be a prerequisite and will demonstrate your interest in fashion and fashion communication. This can be communicated through any media including traditional, observed and expressive drawing, painting, photography and digital media.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Edinburgh
EH14 4AS

Website

www.hw.ac.uk