

Events

Dundee and Angus College

Venues

Kingsway Campus

Content

The highly-practical content includes work experience, venue visits, planning and implementing events and input from industry experts. Subjects include: Organising an Event; PR Principles and Practice; Work Placement; Events Budgeting and Funding; Events Legislation; Digital Marketing. This course will prepare the learner for further study or various careers in this growing industry. Events Management is a vibrant and booming sector worth an annual £42.3 billion to the UK economy and provides opportunities to work across a diverse range of events including music festivals, conferences, cultural events, sporting occasions and exhibitions.

Start Date

August

Qualification

HNC

Study Method

Part time (day)

Course Length

2 years

Department

Tourism and Events

Entry Requirements

1 Higher or other relevant qualifications at SCQF Level 6. Interview and written exercise.

SCQF Level

7

SCQF Points

«SCQFPoints»

Progression Routes

Relevant degree programme

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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Website

www.dundeeandangus.ac.uk