

## Business with Finance and Economics

Robert Gordon University

### Content

#### YEAR 1

Business Perspectives, The Financial Environment, Marketing, Introductory Economics, People Management, Sustainable Business, International Management, Digital Context of Business.

#### YEAR 2

Business Ideas and Opportunities, Personal and Business Finance, Work and Organisational Behaviour, Quantitative Business Techniques, Business Economics, Finance for Business Decisions, Introduction to Management Accounting, Business Law.

#### YEAR 3

Placement Route: Placement, Evidencing Employability.

Taught route: Corporate Governance, Labour Market Economics, Money and Financial Markets, Employment Law for Managers, Literature Project, Business Analytics, Management Consultancy Project.

Connect to Business Route (available in Semester 2 only and subject to availability of industry projects): Enterprise and Employability, Enterprise in Action and Literature Project.

#### YEAR 4

Business Strategy, Corporate Ethics, Research Methods - Research Proposal, Corporate Financial Management, Corporate and Capital Taxes, International Organisations, Thesis - an Individual Research Project.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

N2N7

## Course Length

4 years

## Department

Aberdeen Business School

## Entry Requirements

2024 entry requirements

Standard entry: 4 Highers at BBBC

Widening access entry: 3 - 4 Highers at BBC or BCCC

Advanced entry to 2nd year available with Advanced Highers at BBC.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

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## Website

[www.rgu.ac.uk](http://www.rgu.ac.uk)