

## Business with Data Analytics

Robert Gordon University

### Content

This degree will provide you with the knowledge and skills to navigate a data driven future. As businesses increasingly depend upon data to inform strategic decision making, you will be at the forefront of data innovation bringing new and contemporary approaches to established businesses.

Recent years have seen an exponential increase in the volume and significance of data within business environments generating a demand for individuals who can create, analyse and manage data strategically to inform business decision making.

This course will provide you with specialist knowledge in data analytics which is critical to business success whilst enabling you to build confidence in the wider business environment, having developed skills across all of the key business disciplines.

The course is part of the BA (Hons) Business and Management Programme delivered at Aberdeen Business School.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

N2N8

### Course Length

4 years

### Department

Aberdeen Business School

### Entry Requirements

2027 entry requirements

Standard entry: 4 Highers at BBBC

Advanced entry to 2nd year available with 3 Advanced Highers at BBC.

Widening access entry: 4 Highers at BCCC

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

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Aberdeen  
AB10 7QB

## Website

[www.rgu.ac.uk](http://www.rgu.ac.uk)