Business with Data Analytics (subject to approval)

Robert Gordon University

Content

The BA Hons Business with Data Analytics course at RGU will provide you with the knowledge and skills to navigate a data driven future. As businesses increasingly depend upon data to inform strategic decision making, you will be at the forefront of data innovation bringing new and contemporary approaches to established businesses.

Recent years have seen an exponential increase in the volume and significance of data within business environments generating a demand for individuals who can create, analyse and manage data strategically to inform business decision making.

This course will provide you with specialist knowledge in data analytics which is critical to business success whilst enabling you to build confidence in the wider business environment, having developed skills across all of the key business disciplines.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N2N8

Course Length

4 years

Department

Aberdeen Business School

Entry Requirements

2026 entry requirements

Standard entry: 4 Highers at BBBC
Advanced entry to 2nd year available with 3 Advanced Highers at BBC.

Widening access entry: 4 Highers at BCCC

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»   «htmlCombinationUCASCode»

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