

Tourism and Events

Forth Valley College

Venues

Stirling Campus

Content

This course is designed to enhance your knowledge of both dynamic and thriving sectors within the UK. The course will enhance your confidence and provide you with a wide range of the transferable and practical skills required to succeed.

Contents Include:

Event Organisation; Events Costings: An Introduction; Corporate Events: An Introduction; Work Placement; Alcoholic Beverages; Events Industry: An Overview; Skills for Customer Care; Selling Skills; Marketing in Travel and Tourism: An Introduction; Travel and Tourism: Enhancing Skills for Employment; Leisure and Business Tourist Destinations; Travel and Tourism in the UK; Heritage Industry in Scotland.

Start Date

August

Qualification

NQ

Study Method

Full time

Course Length

1 year

Department

Tourism

Entry Requirements

3 subjects at National 5 or relevant qualifications at SCQF Level 5. Reference and Interview.

SCQF Level

6

SCQF Points

«SCQFPoints»

Progression Routes

HND Travel and Tourism or HND Events

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

www.forthvalley.ac.uk