

Fashion Business

City of Glasgow College

Venues

City Campus

Content

This exciting course will equip those with an interest in fashion to understand the various aspects of working in this vital and dynamic industry.

As well as nurturing your entrepreneurial skills and providing you with the knowledge to help set up your own business, you will also learn how to enhance those skills and competencies that are required for the fashion industry. These include how to attract customers and maximise profitability in the retail sector as well as market research and forecasting.

You will also gain an understanding of textiles and garment production, fashion buying, planning and budgeting.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

2 years

Department

Business and Procurement

Entry Requirements

1 relevant Higher, or relevant national qualifications at SCQF Level 6. Interview.

SCQF Level

8

SCQF Points

«SCQFPoints»

Progression Routes

Direct entry to Year 3 of relevant degree course including Glasgow Caledonian University's International Fashion Branding and International Fashion Marketing.

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

City Campus
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Website

www.cityofglasgowcollege.ac.uk