

## Introduction to Travel and Tourism (Level 5)

Ayrshire College

### Venues

Ayr Campus

### Content

Travel and tourism is an exciting and enjoyable industry to work in. If you'd like to work with people and help them to have a fabulous visit or holiday experience, this course will develop the skills and knowledge you need. Like all our tourism courses, it's fun, modern, and completely relevant to the current tourism industry.

With this Level 5 course, you'll look in detail at global tourism and how important it is to the economy, how we can sell tourist destinations, and what it's got to offer visitors. You'll learn what's involved in areas of the industry such as Cabin Crew, Overseas Rep and Airport Ground staff. You will study British Isles, learn what's involved in Activity Tourism and contribute to organising an event.

### Start Date

August

### Qualification

Other

### Study Method

Full time

### Course Length

1 year

### Department

Tourism and Events

### Entry Requirements

4 subjects at National 4; or relevant national qualifications at SCQF Level 4. Entry subject to interview.

### SCQF Level

5

### SCQF Points

«SCQFPoints»

## Progression Routes

Relevant course at SCQF Level 6

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Dam Park  
Ayr  
KA8 0EU

## Website

[www1.ayrshire.ac.uk](http://www1.ayrshire.ac.uk)