

## Global Business Communication

University of Aberdeen

### Venues

Old Aberdeen Campus

### Content

Our MSc in Global Business Communication at the University of Aberdeen provides in-depth communications skills and knowledge across business, law, health care, politics, media and energy industries. You will learn to communicate effectively and pragmatically in situations reliant on an understanding of human behaviour, relationships, tactics, and politics to uncover powerful solutions to challenges in communication and interpretation.

The language we use and the way we interpret others is fundamental to how a company or any other professional organisation performs or prospers. These communications are vital to the way we conduct business, co-exist with colleagues and clients - and they reflect how we operate as human beings and how we interact with the wider world. The professional world is a human business. People interact constantly and misinterpretation can happen. Yet, when we get these communications right and they become a tremendous asset to any professional organisation or individual.

You can exit after 12 months with PgCert Global Business Communication

You can exit after 21 months with PgDip Global Business Communication

### Start Date

September, January

### Qualification

Postgraduate Master's

### Study Method

Part time (day)

### Award Title

MSc

### Course Length

24 months

## Faculty

Arts and Social Sciences

## Department

Social Science

## Entry Requirements

A good second class degree, normally at a 2.1 or above in any discipline.

## SCQF Level

11

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

King's College  
Aberdeen  
Aberdeen City  
AB24 3FX

## Website

www.abdn.ac.uk